

INCENTIVES

INFINITY

LEADERSHIP

DIRECT SALES

INCOME

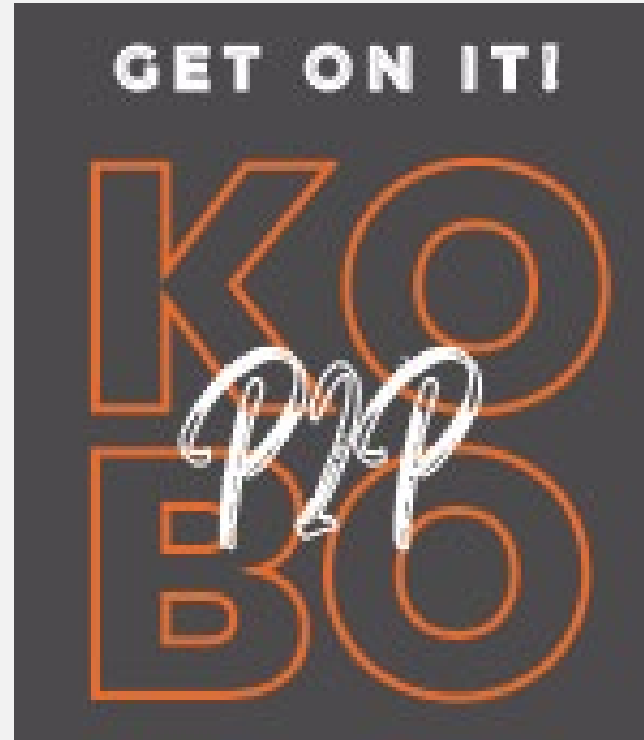
PRODUCTS

THE GOAL

WHY

SOFTWARE

WHO ARE WE



## PLAYER TO PLAYER OPPORTUNITY PRESENTATION

- INCENTIVES
- INFINITY
- LEADERSHIP
- DIRECT SALES
- INCOME
- PRODUCTS
- THE GOAL
- WHY
- SOFTWARE



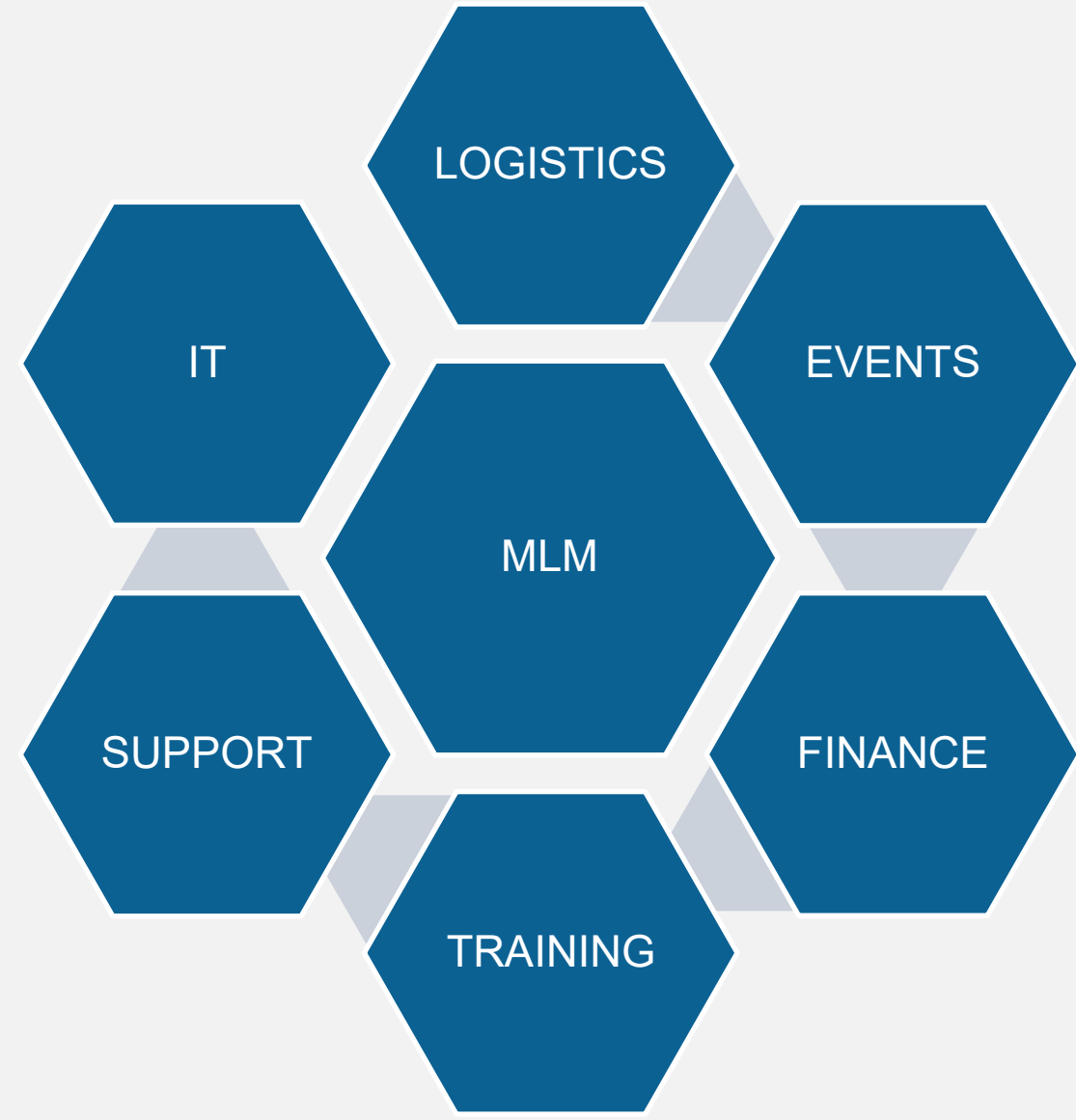
KOBO was created to change the structure of a pickleball company from typical top-down structure to a system of reward that allows anyone that shows up engages with other pickleball people to become successful and work in the sport they love.

To reward those who demonstrate, coach and engage. Build collaborative relationships and share the opportunity to work at something they love to do everyday.



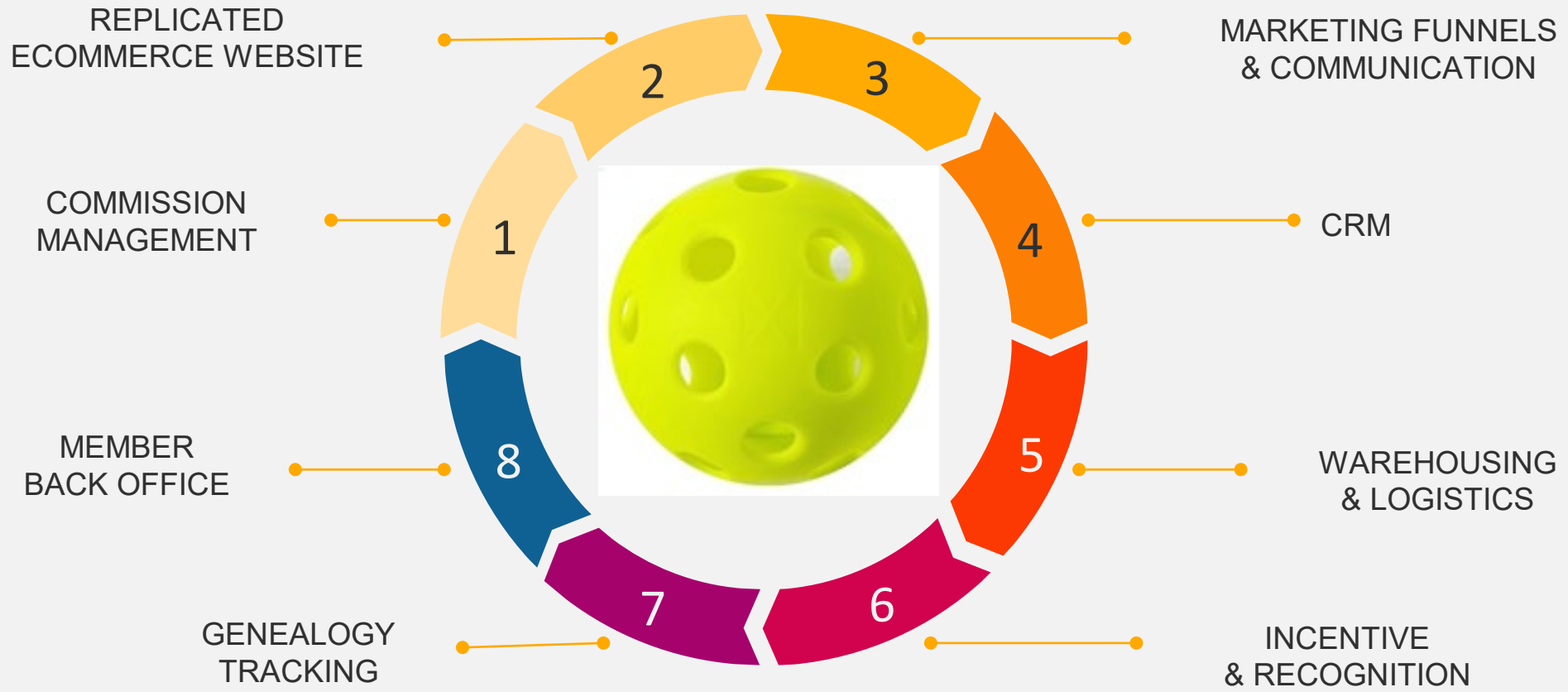
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## WHAT WE DO FOR OUR KOBO TEAM



WHO ARE WE

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- THE GOAL
- WHY



SOFTWARE

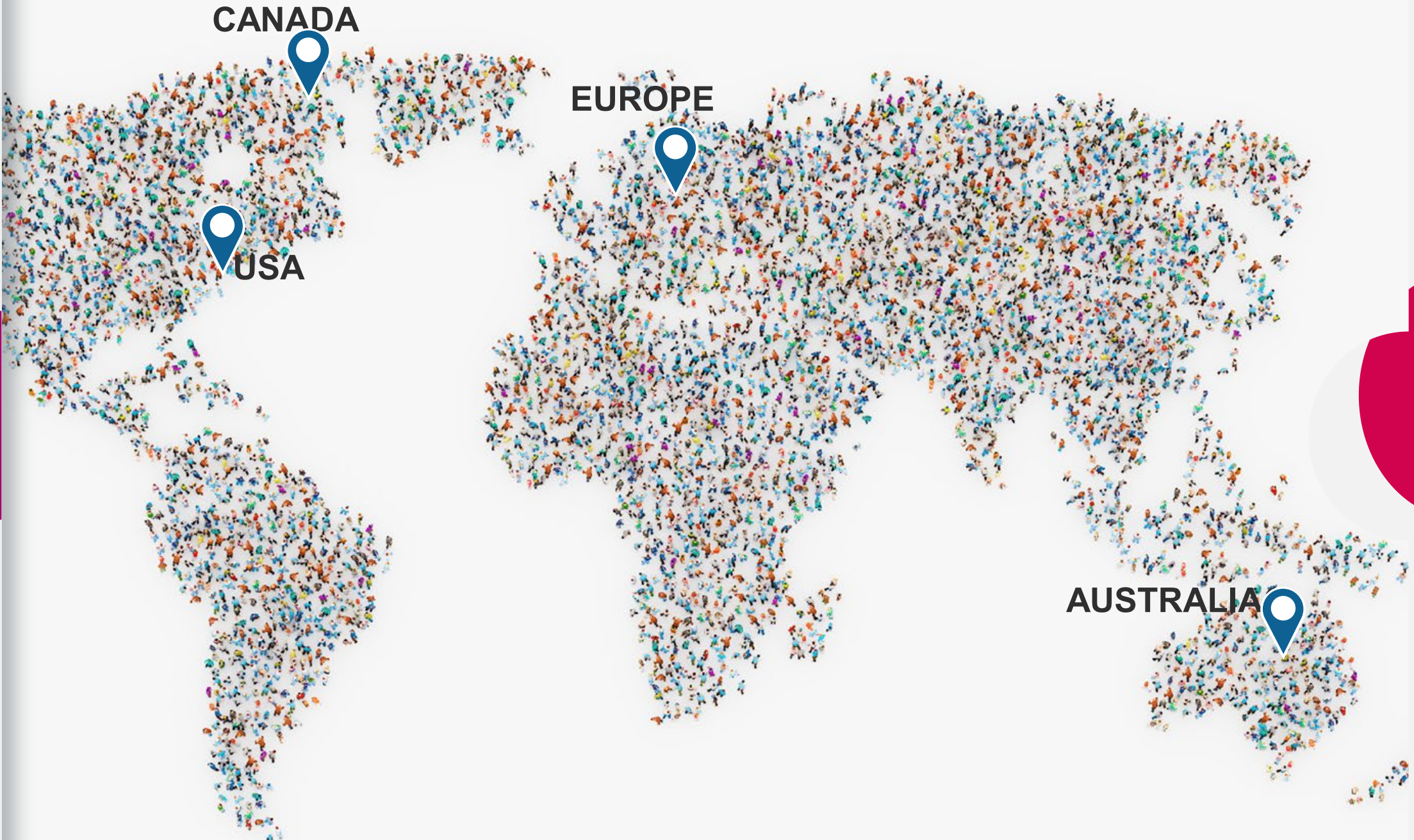
- INCENTIVES
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Pickleball  
Is Exploding!

-  FASTEST GROWING SPORT
-  GLOBAL OPPORTUNITY
-  PROFITABLE
-  ENTHUSIASTIC CLIENTS
-  AWESOME SIDE HUSTLE:  
PLAY WHILE YOU WORK!

- INCENTIVES
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THE GOAL



Paddles



Balls



BackPacks



Head Gear



Sunglasses



Apparel

1

**RETAIL**

UP TO 20% RETAIL PROFIT

**VOLUME**

UP TO 20% VOLUME BONUS

2

3

**DOWN LINE LEADERSHIP**

10% TO 100% MATCHING VOLUME BONUS

**RANK INFINITY**

UP TO 16% BONUS

4

5

**INCENTIVES**

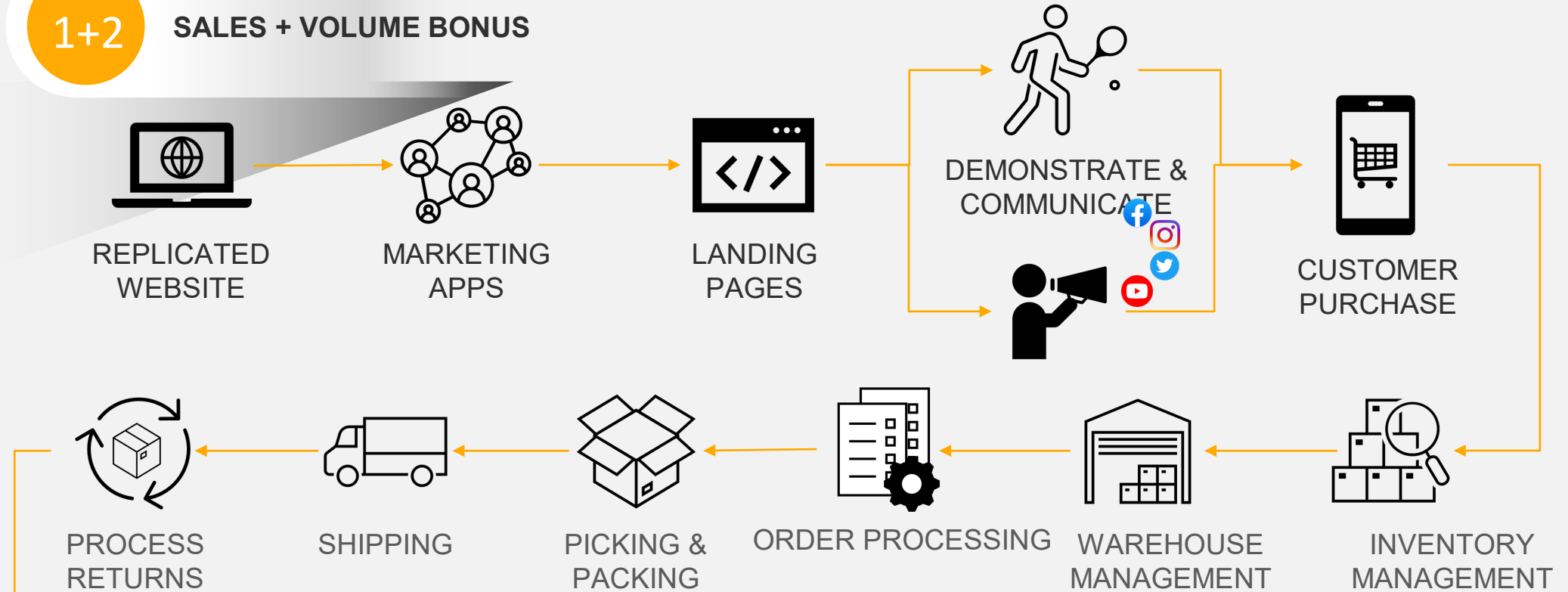
3% ALLOCATED TO INCENTIVES





1+2

SALES + VOLUME BONUS



**20%** RETAIL  
**+20%** VOLUME BONUS

**\$250 AVERAGE ORDER SIZE**

- 10 paddles = \$2,500
- 20 paddles = \$5,000
- 50 paddles = \$12,500

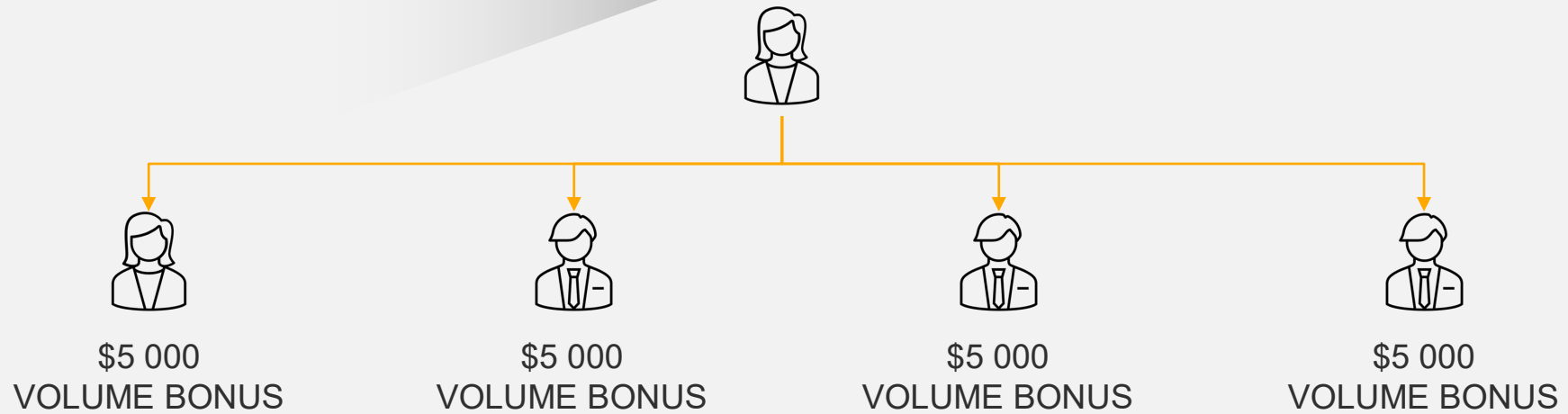
INCENTIVES  
INFINITY  
LEADERSHIP

DIRECT SALES

3

**LEADERSHIP BONUS**

UP TO 100% LEADERSHIP BONUS



- 3.5 TEAM LEADER – 45% - \$9 000
- GOLD LEADER – 75% - \$10 000
- CHAMPION AMBASSADOR – 100% - \$20 000



**INFINITY BONUS**  
UP TO 16% ON PAY LEG

**4**

PRODUCTS

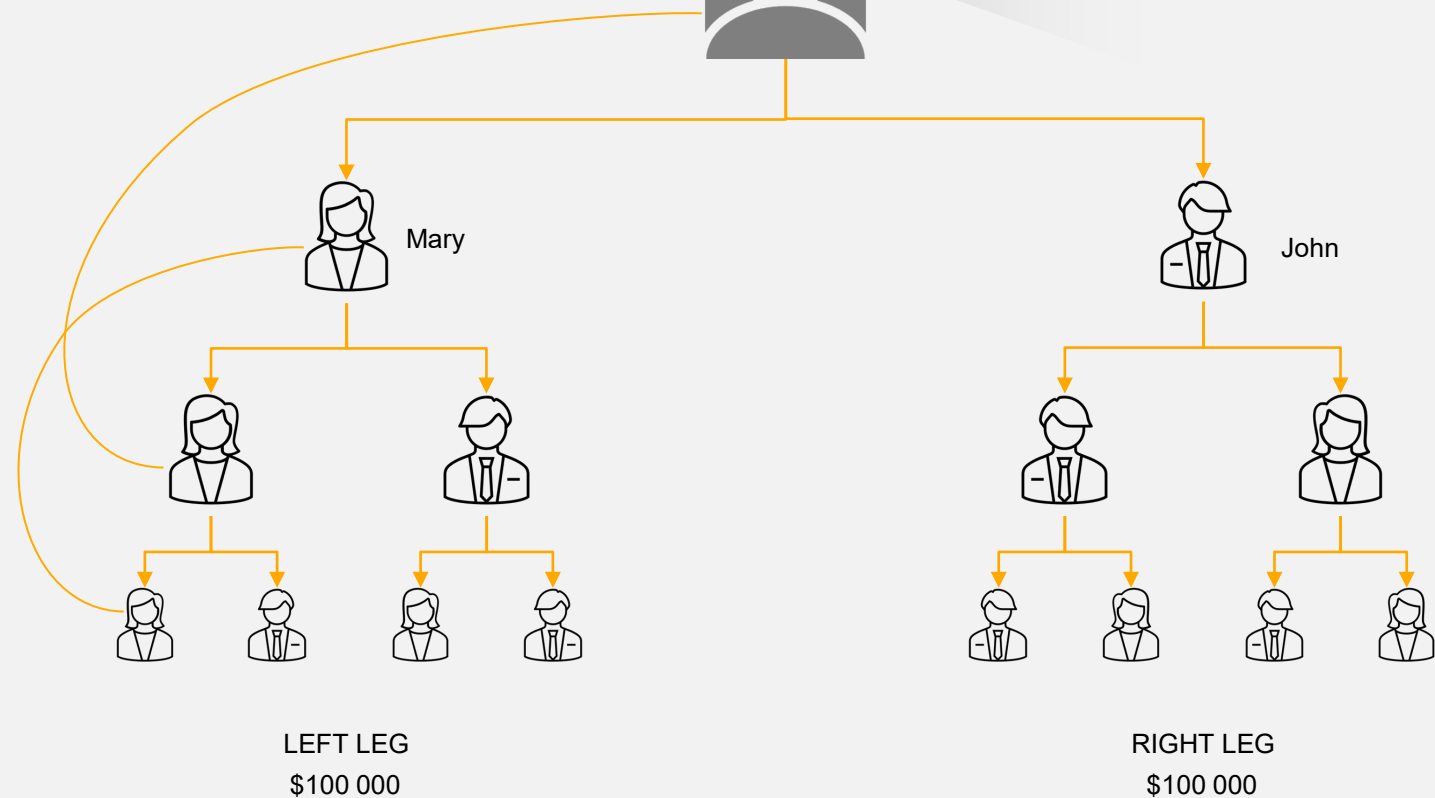


**WHY THE BINARY PLAN?**

- TWO LEGS
- SPILL OVER
- SPILL DOWN
- INFINITELY DEEP

**11% AS A GOLD TEAM LEADER**

- \$100 000 x 10% = \$10 000



5

## INCENTIVES TO PICKLEBALL PARADISES

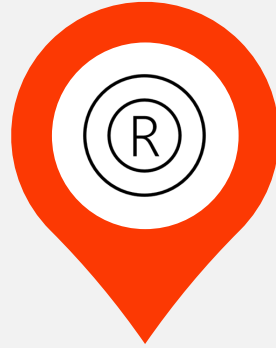
3% ALLOCATED TO INCENTIVES



# LET'S GET STARTED



**ACTIVATION DEMO KITS: \$799**  
**ADMIN: \$9.99 P/M**



**COMPLETE  
REGISTRATION**



**ATTEND  
TRAINING**



**TAKE  
ACTION**

